## :30 TV spot -- UnChoice -- Brian and Lisa

88% weren't given enough information the choice the choice to make an informed choice Brian withdrew \$300 and drove his wife to 21 years ago ... Nobody told Lisa or Brian about the risks ... or helped them to find a better way ... the abortion clinic ... 65% experience clinical depression 80% wanted to have their baby Back then, they didn't see how they could make Because one house, two minivans There's still no one now they'd give anything to try. it work ... and three kids later, who can fill these shoes. Animated logo - "un" comes in from off-screen. Then: unwanted ... unsafe ... unfair

Millions of Americans are grieving a choice that wasn't really a choice.

Abortion is the choice

Unwanted. Unsafe. Unfair.

But after all these years, many are choosing to heal.

Learn more at UnfairChoice.info

or call 1-800-UN-CHOICE

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www.UnfairChoice.info