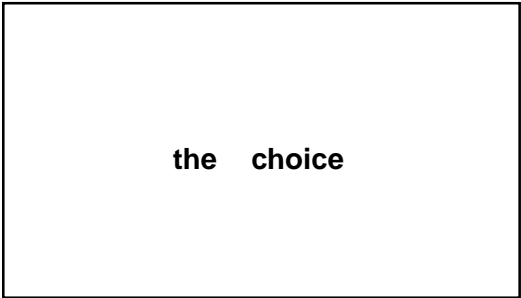


:30 TV spot -- UnChoice -- Brian and Lisa



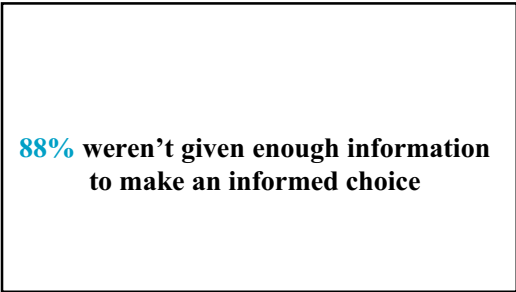
21 years ago ...



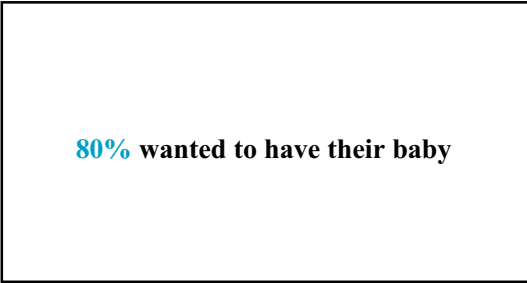
Brian withdrew \$300 and drove his wife to the abortion clinic ...



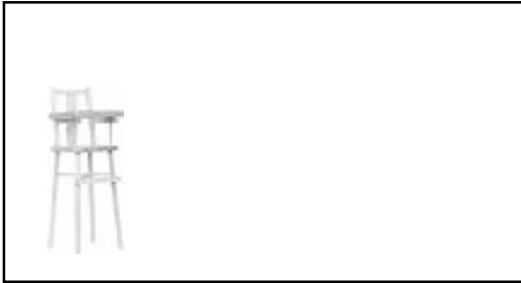
Nobody told Lisa or Brian about the risks ...



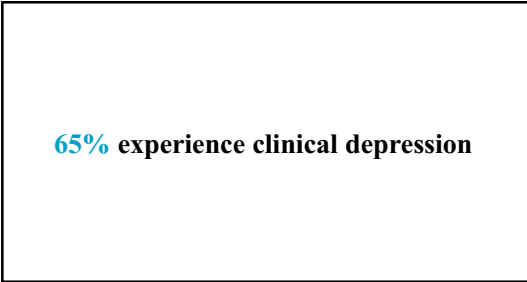
or helped them to find a better way ...



Back then, they didn't see how they could make it work ...



now they'd give anything to try.



Because one house, two minivans and three kids later,

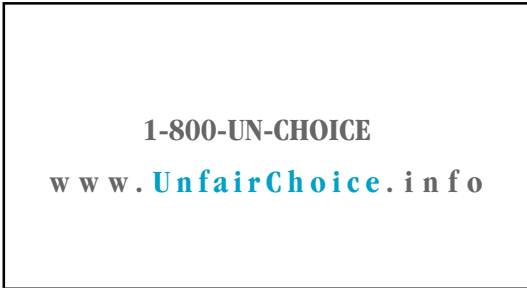


There's still no one who can fill these shoes.

*Animated logo - "un" comes in from off-screen.
Then: unwanted ... unsafe ... unfair*



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